Grand Fall Opening!

Thursday, Friday, Saturday, October 13, 14, 15.



By October 13th, we expect to have one of the most complete stocks ever exhibited in this part of Florida, a stock that will be hard to beat in any city, and we extend a cordial invitation to all to come to this grand exhibition of all the newest in Fall merchandise. Correct merchandise. All the newest in Dress Goods, Silks and Trimmings

Our Ready-to-Wear Department is full of the very newest in Suits, Dresses, Coats, Skirts, Shirtwaists, Kimonas and Underwear.

Here you will find the latest Parisian creations in ready-to-wear in the new Hobble Dresses and Skirts, the latest craze in Paris. You don't want to fail to see these new and novel ideas.

Our Shoe Department is Right-none but the best makes are carried here and prices to suit all.

Take a day off if necessary and come to this grand display of new Fall merchandise. Come whether you mean to buy or not -- it will give you new ideas for your winter wardrobe. You are welcome to come and look.

Extra Special'!

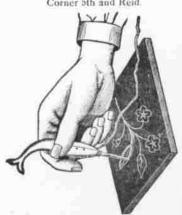
1,000 yards Wool Dress Goods, consisting mainly of 50 in. Panama, 50 in. Ladies Cloth, 42 in. Fancy Panamas and Voiles, all leading colors, 175c to \$1.25 values, scarcely a piece that is not worth \$1.00. Special for a 50c. See window display.

36 in. Black Taffeta, better than the 79c. average \$1 grade, special for few days at 79c. See this and you will appreciate its value.



218-220-222-224 Lemon Street.

Merryday Block.



Whale Art Embroidery, Stamping and Stenceling a Specialty.

Mrs. H. C. CLARK, Superintendent.

Boyd Block, Palatka, Fla

In precinct 16 the name of G. G. Ber klemann should be substituted for that of Wm. Stock.

In precinct 20 the name of J. N. Hall has been substituted for J. Melton.

Becker & Lacy's

Oyster and **Quick Lunch**

Is prepared to serve the (people of Palatka in a pleasing manner. Lunches served at all hours. Oysters to order or in Bulk. Special Dinners or Lunches prepared for parties on short notice.

Give us a trial.

The Palatka News Fruitland Methodists to Build. and Advertiser.

City Kappenings and

W. S. Middleton of Pomona was a prominent visitor in the city this week.

E. O. Earls returned on Sunday from a to New York city.

Father Barry will celebrate mass in the church at Crescent City next Tuesday morning at 6:30.

Little Billie Wyllie gave a party to some of his little friends at the Episco-pal rectory last Monday.

Judge J. I. Wimberly of Interlachen was greeting his numerous Palatka friends on Monday and Tuesday.

S. F. King, superintendent of the tim-ber department of the Rodman Lumber Co., was a business visitor in the city

Attorney Cary D. Landis of DeLand had business before the Circuit Court on Monday and Tuesday and was a guest

Rev. H. Dutill is out again after three weeks confinement from illness. He expects to occupy the pulpit of St. James church next Sunday as usual.

R. L. Suggs charged with giving a bogus check to the Arlington Hotel, has been discharged by the grand jury for lack of evidence. Capt. J. E. Lucas is building a big dock at Fruitland, after completion of which he says he will begin work on his river front pavillion in Palatka.

A large party of young people tender-ed Miss Minnie Buky a suprise party at her home last Friday evening. Games, music and conversation constituted the pleasures of the evening.

The mother of Rev. Wm. Wyllie of St. Marks church arrived last Sunday direct from her home in Glasgow, Scot-land. Mrs. Wyllie is here on an extended visit to her son.

The enlarged stage improvements at the Howell Theater are nearly com-pleted. This with the added room will make the Howell one of the most conveniently equipped theaters in the state

Hon. John B. Lennon, treasurer of the American Federation of Labor will ad-dress the people of Palatka on the Putnam House corner this evening in favor of the statewide prohibition amendment.

E. O. Painter of Jacksonville, one of Florida's leading fertilizer manufacturers and one of the trustees of the Florida Anti-Saloon League, was in the city Tuesday and a guest at the Saratoga

Mrs. Willie Metcalf has opened her boarding house on North Third street for the season. During the summer the house has undergone extensive repairs and has been thoroughly renovated and

Becks & Wells have sold the W. D. Judy grove on the east side of the river to a gentleman from Clearwater for \$1,600; he wanted to come to a section where it was possible to raise bright Prof. H. E. Wakefield principal of

the public schools at Scabreeze has been in the city this week as a witness in the case of negroes held for robbing his old home at Pomona. Okeehumkee Tribe of Red Men enter-

Miss Winnie Barstow and her aunt, Miss Ada Barstow arrived this, week from England. Miss Winnie is the eld-est daughter of S. J. Barstow and has been visiting in England several months. Miss Ada is a sister of Mr. S. J. Barstow and will remain with her brother some

Becker & Lacy have opened a quick lunch and oyster restaurant in the Boyd block and are doing a good business. The place is neat. Quick lunches and oysters are served at all hours of the day and into the night. Mr. Becker is the well-known member of the Gem City Orchestra and has resided in Palatka a year or more.

The millinery opening at Miss Kate Lucas' store as usual attracted a throng of ladies. The display of millinery was varied, large and especially attractive. The store was beautifully decorated with ferns, palms and patted plants. There was only one thing to mar the success of the event, and that the weather which was unusually and unceasonably warm.

Rev. Dr. J. W. Purcell, the new pastor of the Presbyterian church, preached to a delighted congregation last Sunday night, and made additional friends at the prayer meeting service on Wednesday evening. Dr. Purcell also likes Palatka. In fact the liking seems mutual. Such a condition of affairs between pastor and people ought to spell advancement for the Presbyterian church in Palka.

Will Hold Primary.

"What about a primary for U. S. Senator?" was asked of Mr. F. J. Fearnside, chairman of the county executive committee and Putnam county member of the state democratic executive com-

"There will certainly be a primary," said he in reply, "though there is no money to pay for it, and no way in which the committee can raise it. Here in Putnam county I believe there are good democrats in each precinct who knowing the committee has no money will consent to serve for the day as in-spectors free. At any rate you can say for me that we will have a primary to nominate Senator Taliaferro's succes-

Inspectorship Errors.

Chairman Stephens informs the News that two errors have been made in the published list of Inspectors and Clerk-of election, and which he asks be conrected as follows: in precinct 16 the name of G. G. Ber klemann should be substituted for tha

Time was and not so very many years ago when the Methodists of Fruitland were numerous and supported a strong church organization, but with the disaster of 1895 and subsequent removals, and deaths, the church has not prospered. Services, however, have been held at regular intervals by preachers from nearby appointments and the little from nearby appointments, and the little band of Methodists remaining have been held together. But they were not suffi-ciently numerous to keep the old church edifice in repair, and it is now nearly in ruins.

show signs of an awakening. The fine old farming and grove lands in that neighborhood are again being settled and the Methodists are preparing to pro-vide for the religious culture of the new

from a pleasant vacation of three months spent in New England, and has resumed her work in W. S. Middleton's office. She was accompanied by her grandmother, Mrs. Whitton, who will spend the winter here.

ately

leasure in her new school work.

News reaches us that a fine baby has arrived in the home of Mr. and Mrs. Robert Keown of Madison, Wis., and one also at Mr. and Mrs. Arthur Keown's ot Jersey City, N. J. Hearty congratula ions from old Pomona friends.

Mrs. I. M. Tucker who has been very ill for two weeks, is gaining slowly and we hope to see her out again soon.

ald, who have been spending two weeks with Mr. Middleton at St. Johns Park, returned home Monday.

fruit about the first of November. Louis Allen, who had charge of W.

Frank M. Heule left Monday for Palatka, where he has a good job as carpenter.

Pomonaites to visit the Gem City the early part of the week were Mrs. W. S. Middleton and children, J. H. Wythe, J. W. Tucker, Halsey Heule and S. E.

The V. I. A. ladies had the first meeting of the season on Thursday when plans were discussed for the winter's work. The ladies are laboring under difficulties, as the president, Mrs. N. E. Piplar is in New Hampshire indefi-nitely, and the vice-president, Mrs. D. W. Perry, has not yet sufficiently recov-ered her health to enable her leaving Baltimore. Both ladies are energetic workers and are greatly missed by the society, but the members will do all they can in the absence of these two fficient officers.

Hor Taste.

ASTHMA.

Perhaps there is no disease that causes so much suffering and anxiety as Asthma. It comes without warning and after torturing its victim for hours or even days, disappears as suddenly, leaving the sufferer depressed and exhausted.

and remove the cause, which is a poison in the blood that causes a spasmodic contraction of the muscles in the air tubes of the lungs.
Plant Juice Asthma Remedy is the

proper medicine to remove Asth-matic poison from the blood, strength-en the muscles and nerves and re-

en the muscles and helves and less store the health. Plant Juice Asthma Remedy is \$2 a bottle at the drug stores. F. A. DILLINGHAM,

831-33 W. 5th St., Cincinnati, O.

Contractors Take Notice.

Palatka, Fla., Oct. 14, 1910.
The Board of Trustees for Putnam
County Bonds will receive sealed bids
for the construction of ten miles of hard surfaced road from the limits of the City surfaced road from the limits of the City of Palatka, Fla., over the upper Rice Creek bridge, towards Bannerville, Fla., until Friday. November 4, 1910, and on that day, at 10 a. m., will publicly open and read same at the office of the Board, 722 River street, Palatka, Fla. Certified check for \$100.00 must ac-

mpany all bids. Prospective bidders will receive all plans and specifications of the work conplans and specifications of the work contemplated upon application to R. F. Ensey, County Engineer, Palatka, Fla.
Application for specifications must be
accompanied by deposit of \$3.00 which
aum will be refunded upon return of
specifications in good condition.
STEWART WORDEN,
Secretary

Like other settlements in Florida the Fruitland section is now beginning to

A new church edifice was needed and the few faithful members banded to-gether to secure it. They are meeting with success and the building will soon

Mr. S. J. Hogg, one of the pioneer Methodists of the place, was in Palatka Monday and Tuesday and while here secured \$40 in aid of this worthy object, and went back home feeling very grate-

and went back home feeling very grate-ful to Palatka people.

"I wish you would tell the good peo-ple of Palatka," said he to the News,
"how much our people are going to ap-prectate their kindly aid in this matter.
They were certainly good to us, and we appreciate their goodness."

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"I wish you would tell the good people of Palatka," said he to the News, "how much our people are going to appreciate their kindly aid in this matter. They were certainly good to us, and we appreciate their goodness."

POMONA LETTER.

C. G. Gordon and family left last week for Taylorville, Fla., where Mr. Gordon will manage a turpentine plant.

Mrs. Lee W. Smith is spending some time with relatives at Daytona Beach.

Miss Edith L. Krook has arrived home from a pleasant vacation of three months spent in New England, and has resumed her work in W. S. Middleton's office. She was accompanied by her grandmother, Mrs. Whitton, who will spend the winter here.

Dr. Geo. E. Welch of Palatka has made several professional visits here lately.

Miss Doris Worcester left last week for Winter Park to attend the popular Rollins College this year. Miss Doris has many friends who wish her much

Mrs. Courtland Middleton and Don

E. L. Brannon who is to have charge of W. S. Middleton's packing house this

H. Cook's packing house last season, will return this year. Mr. Allen made many friends while here who will be glad to see him again.

reck.

Miss Eva Hughes died at the home of her sister, Mrs. J. M. Marten, Monday night, after a long illness of pellegra.

Miss Hughes was a helper in the home of her sister, Mrs. J. M. Marten, Monday night, after a long illness of pellegra. Miss Hughes was a helper in the home of Mrs. Middleton for several years, and was known by all as a young lady of a sweet and lovable disposition. Much so grapefruit went forward from his section last week and that the quality of fruit was fine.

Miss Winnie Barstow

Miss Winnie Barstow

"That girl is a perfect scream."
"Judging by her dress, she is loud nough to be."—Baltimore American.

To prevent these attacks, it is nec-essrry to get at the seat of the treable

Against inferior quality and ex-

New Crop Prepared Buckwheat Pancake Flour, Farina, Oatmeal and other

Kirby & Morris St. 'Phone 84.

Big Cut in High-Grade Summer Clothing For Men and Boys.



Through balance of July and August we are going to sell all our light colored and fancy LIGHT WEIGHT

One-Third Off

The Summer is only half over, and if you need a suit here's your opportunity.

During this sale all Straw Hats go at Half Price and all odds and ends of low quarter Shoes at

One-Quarter Off

Fine line of light weight Pants also at ONE QUARTER OFF

These prices are for Cash only.

No Such Bargains were Ever Before Offered in Palatka.

M. S. Brown, Clothier and Furnish

\$\$\$\$**\$**

The Week at Orpheum.

Carpenters have been engaged all the veek in building the oval frame work of a great roof to cover the Orpheum theater and the place has necessarily been showing to disadvantage.

But the Cooks, man and wife, comedy specialtists, have been so pleasing to the public generally that the theater has been crowded nightly. The Cook's, unlike most of their kind, have a repertoire that is large enough to insure a nightly change, and each performance has been

The pictures also have been excellent. Manager Kalbfield thinks that by next week the worst of the discomforture oc casioned by the work of the carpenters will be over. He says that next week season, is busy this week getting the building in order to commence shipping way the Orpheum habit is still a growing

The City of Paintka has passed an Ordinance to authorize the Bourd of Bond Trus-tees to paye parts of North Laurel, South Third, North Third and Reid streets with

name to authorize the Board of Bond Trustees to pave parts or North Laurel, South
Third, North Third and Reid streets with
vitrified chrick, and parts North Third,
River, Fifth, Laurel, Rirby and Toennash
streets with macadam, cement rock, shed
or coment in accordancewith general specifications adopted September 6th 120, by the
City Council for naving sundry streets of
the City of Palatka.

SECTION L—That the Board of Bond Trustees are hereby authorized to pave with vitcitled brick and granific curbing in accordance with either Class (A) or (B) Paving,
Material, and Class (I) Curbing, as per General Specifications on file in the City therk's
office, the following streets: North Laurestreet, approximately twenty-four (24) feeond street to the east line of South Thira
street; South Third street, approximately
twenty-four (23) feet in width from the
south line of Laurel street to the south line
of Lemon street; North Third street, approximately twenty-four (24) feet in width
from the North line of Lemon street to the
south line of Leaner streets to the south in
south line of Leaner streets to the south in
south line of Leaner street continued to the south line
of Lemon street; North Third street, approximately twenty-four (23) feet in width
from the North line of Lemon street to the
south line of Reids street; Reid street, approximately eighteen (18) feet in width
from the west line of North Third street ap-

south line of Reid street; Rold street, approximately eighteen (18) feet in width, from the west line of North Third street to the west line of Water street.

Now therefore, this notice is for the purpose of notifying the owners of lots or parts of lots fronting on North Laurel street from the west line of South Second street to the east line of South Third street from the sofith line of Laurel street to the south line of Laurel street to the south line of lemon street; North Third street from the north line of Jemon street to the south line of Reid street; Reinstreet from the west line of North Third street to the west line of Water street, that they must jave the same with some standard grade of vitrified brick, and with grander of curb or gutter of plain concrete.

Plans and specifications can be found to

its curbing or curb or gutter of plain concrete.

Plans and specifications can be found in the office of the City Engineer, and the manner in which said pavemont shall be laid. Said curbing and paving must be completed within thirty drays from the tlate of the expiration of the time for advertising as provided thy the ordinances of said city). The owners of all lots or parts of lots shall pave to the extent of one-third of such street and where the same person owns abutting property on both sides of said streets the owner or owners shall pave two-thirds of such streets abutting on such property. Failure to pave and place in position the curbing required by said ordinance, the Board of Rond Trustees will proceed to contract for having the work done under the ordinance referred to and the City Council will require all such owners of property abutting on the streets manned to pay their proportionate share of the cost of such paving as provided in such ordinance.

Chairman Board of Bond Trustees Palatka, Fla., Oct. 12, 1910.



You Are Protected

essive prices when you make this store your headquarters for Staple and Fancy Groceries and Provisions. We would like to win your good will and custom. To get acquainted we are offering you the following opportunities:

L. C. Stephens,

\$345 in Cash Prizes for Florida Fruits and Vegetables

Fruit and Truck Growers should get ready to make the exhibit the meeting of the American Pomelogical Society in Tampa, next Jan-ary, a notable one. In order to encourage competition, the follows cash prizes are offered by the E. O. Painter Fertilizer Company.

\$25. Egg Plants \$15. Oranges Grape Fruit 50. Tomatoes 25. Pine Apples Celery Cabbage 15. Potatoes 15. Beans Peppers Cauliflower 15.

crop, and are Time Tried and Crop Tested. Write for particulars and a copy of our 1910 Florida Almanz THE E. O. PAINTER FERTILIZER COMPANY

Prize winning fruits can be grown only on properly fertilized last

Growers are wise who go into this competition with the aid of Paint

fertilizers, the fertilizers that are adapted to the needs of the land in

Jacksonville, Florida The "FOOS" Portable Gasoline Engines at

Wood Sawing Outfit Complete.

THE CAMERON & BARKLEY CO., TAMPA, FLA

State Agents. TROUBLE-PROOF-Its simplicity and its incorporation of all the science of Gas Engine building, places it in a class by itself. Write for the logue and prices. We handle Irrigating Plants complete and all kinds of field Machinery. Our large and complete stock enables us to guarantee prompt &

Palatka Auto & Supply Company,

PLANK'S CHILL TONIC is guaranteed

"I suffered habitually from cost tion. Doan's Regulets relieved strengthened the bowels, so that

to cure malaria, chills, fever, colds and lagrippe. Guaranteed to cure a cold in one night; lagrippe in three nights. Your money back if it does not. For sale at all first-class drug stores. have been regular ever since -4.1 Davis, grocer, Sulphur Springs 7a WANTED—Strong, sober min by farm work. Good steady position. Write A. J. Gruver, Moultrie, St. John Co., Fla., giving full particulars. FOR SALE-One engine and boiler, grist mill, all practically new for cash or easy terms. Write or call on S. F. King, Hollister, Fla. July 15-tf Puffs, switches, etc., made to orde July 15-, if St. Augustine, Fla. 10.144

BOOKS! SCHOOL

Second-Hand. Rebound. All books used in the schools of this county can be had

at Rowton's. Also full stock of all school supplies as Tablets, Slates Pencils, Pens, Inks, Book Bags and Straps, Lunch Boxes and Baskets, Crayons, Chalk, etc, etc.

Second-hand books now in use in schools in this County and in good condition taken in exchange, or bought for cash. Send to me for book price lists

CHAS. E. ROWTON, 223 Lemon 5 Palatka Palatka Es Save money and buy rebound books

Automobiles Mitchell, Buick, Brush Celebrated "FOOS" Gasoline Engines. Palatka Auto 1910 Models. Plumbing, Tinning & Machine Work of all knds, Phone 152.

& Supply Co.

Palatka, Florida.